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KREPS DEMARIA PUBLIC RELATIONS & MARKETING OPENS NEW YORK OFFICE AT 232 MADISON AVENUE

MIAMI, FL. (Feb. 1, 2016) - [Kreps DeMaria Public Relations & Marketing](http://KrepsDeMaria.com), one of South Florida's top-ranked public relations and marketing firms has expanded into New York City with the opening of an office at 232 Madison Avenue.

Kreps DeMaria's New York City office is located just a few blocks from the Empire State Building, within a newly-renovated commercial office building which is home to a roster of professional tenants including the preeminent development firm KAR Properties, attorneys, prestigious financial institutions and international corporate firms.

Laura Acker, firm partner and vice president, has relocated to the city and will serve new and existing Miami and New York based clients. Partner Sissy DeMaria will spearhead recruitment and business development and will continue to commute from Miami.

"This is the next phase in the evolution of the firm," said DeMaria, who was just named a top woman in PR by PR News at a ceremony in New York. "We are delighted to reach this company milestone. Over the last two years we have concentrated on growing our international PR network [WorldWise PR Affiliates](http://WorldWisePR.com), which we founded and now spans more than 15 countries. The time was ripe to now focus on establishing and growing an office in New York to better serve our roster of New York clients with a significant

presence in Miami and our Miami-based clients wishing to enjoy more national media exposure.”

“We have always enjoyed a significant connection with the New York media due to our roster of national clients, and currently represent a number of New York-based entities as well,” said Israel Kreps, CEO and founder of Kreps DeMaria. “While our team has traditionally always spent a significant amount of time in New York, the new office will enable us to provide an even higher level of personalized service.”

Founded in 1988 and recognized as Miami’s “Best PR Firm” by readers of the *Daily Business Review*, Kreps DeMaria is regarded for its outstanding service, excellent media contacts and creative approach in meeting client needs. The full-service corporate and lifestyle firm serves a diverse international, national and local clientele base and specializes in the areas of residential and commercial real estate, travel and hospitality, corporate, law, banking and finance, arts and culture and luxury retail.

Ranked as one of the top five public relations firms in South Florida by *The South Florida Business Journal*, Kreps DeMaria comprises a multilingual staff of industry veterans and former award-winning journalists. Kreps DeMaria’s KD Social, PR on the Net, KD Lifestyle and KD Events divisions provide preeminent services including comprehensive social media campaigns, graphic design and collateral development, crisis management, corporate branding, business development, strategic partnership alliances, special event coordination and corporate, investor and community communications.

Kreps DeMaria offers clients international capabilities through WorldWise PR Affiliates, a global network of leading public relations agencies in key markets, including Buenos Aires, Cartagena, Delhi, Dubai, Hong Kong, Jakarta, London, Mainland China, Mexico City, Milan, Moscow, Mumbai, Munich, Paris, Sao Paulo, Singapore and Toronto.

For more information on Kreps DeMaria, visit www.krepspr.com or call 305-663-3543.

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About Kreps DeMaria

Kreps DeMaria Public Relations & Marketing, led by industry veterans Israel Kreps and Sissy DeMaria, is a full-service firm with strong regional, national and international reach. Founded in 1988, the firm specializes in the areas of residential and commercial real estate, hospitality, law, banking and luxury

retail. Kreps DeMaria provides a broad range of specialized, results-driven services, including corporate communication, publicity, social media strategy, crisis management and special events management. Headquartered in Miami and with an office in New York, Kreps DeMaria is a founding member of WorldWise PR Affiliates, a strategic alliance of well-established independent public relations firms in Buenos Aires, Cartagena, Delhi, Dubai, Hong Kong, Jakarta, London, Mainland China, Mexico City, Milan, Moscow, Mumbai, Munich, Paris, Sao Paulo, Singapore and Toronto. For more information, call 305-663-3543 or visit www.krepspr.com.